

VOLUNTEER ROLE DESCRIPTION

Role:	Be Real Ambassador
Brief Overview of the position:	To act as a positive voice for the Be Real Campaign, championing our work and resources and make connections with individuals, organisations, schools and businesses to encourage support for our campaign.
Brief overview of the roles available within this position:	<ul style="list-style-type: none"> • Promote the Be Real Campaign’s work and resources (this includes promoting our research, social media campaigns, events and more) • Act as a Be Real spokesperson in the media (when appropriate) • Take part in research projects (where appropriate) • Identify and lead at least 1x activity per year to promote healthy body image • Make connections with organisations, schools and businesses to encourage use of our resources (the Body Image Pledge / the Body Confidence Campaign Toolkit for Schools) • Attend events to promote and/or fundraise • Help organise and support our events • Speak with community groups to endorse the work we do and the resources we provide • Encourage others (especially young people) to become ambassadors for our campaign
You would ideally have the following skills :	<ul style="list-style-type: none"> • Real passion for body confidence • Good communication skills • Reliability and trustworthiness • Presentation skills • The ability to work as part of the team
Mandatory Training	Ambassador Introduction
Suggested time commitment:	As and when required, to be agreed with the volunteer

